



# Executive Summary

## Boise Brewing

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### Executive Summary

Boise Brewing is a community-owned brewery that has seen rapid growth and is seeking additional capital to fund further growth. It opened its doors for business in June, 2014 and has been building a strong brand presence and community engagement since inception.



### The Company

There are currently over 400 investors in Boise Brewing. The Company prides itself on being held by the public and being a responsible member of the community. Boise Brewing is one of only a handful of craft breweries in the country using this model.

It has seen strong sales growth since inception and been able to see demand outpace its production capacity several times. It began with just a handful of buying accounts and has seen that grow to accounts throughout the state of Idaho and now includes canned products in major grocery chains. It has also expanded limited distribution in to Washington, Oregon and Wyoming.

### Investment Highlights

#### Taproom Growth

Boise Brewing's taproom has seen steady growth and with additional development planned in the area, has a large potential for further growth.

#### Community Investment

Boise Brewing is community-owned and is looking to expand its ownership. It strives to give back and be a good corporate steward.

#### Second Taproom

Depending on the success of this offering, Boise Brewing will open a second taproom

#### Nationally Recognized

The brewery has received four medals from the Great American Beer Fest, one from the World Beer Cup and been featured in the Wall Street Journal.

#### Experienced Leadership

Managers and directors have a wealth of experience from corporate accounting to project development and years of brewing knowledge.



Boise Brewing prides itself on the quality of its beer. Over the last four years it has won a medal at the prestigious Great American Beer Fest every year. It was also recognized by the World Beer Cup as having the best American Stout in the world.

### **Use of Funds – Taproom Improvements**

Taproom sales are where Boise Brewing sees its largest margin per keg sold. The taproom is also fortunate to be located in a district with an incredible amount of development – both already completed and in planning stages. Because of this potential the Company has chosen to focus on increasing taproom sales.

The Company plans to use proceeds from this offering on projects such as a small-batch brewing system for taproom-only beers, furniture upgrades and possibly a kitchen. If enough capital is raised, Boise Brewing may begin operations at a second location. A location has not yet been chosen, but likely areas are Meridian, Nampa or Southeast Boise.

There are [six large buildings](#) in various stages of construction or planning within blocks of the brewery for a total of nearly 1,000 rooms. Most developments include ground floor retail.

### **Benefits of Ownership**

Owners enjoy privileges and exclusive perks, such as voting rights, a growler fill per month for life, early access to new releases and VIP admission to events like Hoptober Freshtival. The Company hosts other events such as owner BBQs and organizes volunteer events to build a stronger community – both among owners and in the city of Boise. If the Company is able, it will also distribute dividends.

### **How to Invest**

For further information on the investment opportunity, including Term Sheet, Confidential Placement Memorandum and details on how investment money will be spent, contact Collin Rudeen by email ([collin@boisebrewing.com](mailto:collin@boisebrewing.com)) or phone (208) 991-3747.